



ATLAS COLLECTIVE

2027 MEMBER ROLE

Purpose of the Atlas Collective

Atlas Collective is evolving beyond a traditional social media ambassador model. The Atlas Collective brings together passionate members of the running and wider community who want to play an active role in supporting Atlas Events.

While we love seeing our community share their Atlas experiences, the Collective is primarily about **people, leadership and giving back**. Members will work alongside the Atlas Events team and our volunteers, taking on Volunteer Leader roles that help create welcoming, organised and memorable event experiences. They will also provide an important connection between Atlas staff and our wider volunteer community.

Who we're looking for

We're looking for friendly, reliable and community-minded people who enjoy supporting others and being part of the events. You don't need previous volunteer leadership experience. What matters most is being approachable, willing to help and confident communicating with a wide range of people.

Your role in the Atlas Collective

- Be a friendly and approachable point of contact for volunteers, helping new or less experienced volunteers feel comfortable and supported.
- Lead and support a small group of volunteers, helping them understand their roles and responsibilities.
- Assist with volunteer check-in and briefings, and supervise designated volunteer areas or activities such as bib collection, aid stations, bag drop, information, finish line and recovery.
- Provide feedback and insight to our team. We value your input.
- Identify issues on the day and communicate them to the appropriate Atlas Events team member.
- Help recognise and thank volunteers for their contribution, and be proud to represent Atlas Events within the community.
- Social media engagement is welcomed, but it is not the primary focus or expectation of the role.

As part of your Atlas Collective commitment, we ask members to complete:

- One volunteer shift at our smaller events: Hobart Run the Bridge, Hobart Marathon Festival, Hervey Bay Half Marathon Festival and 7Cairns Marathon Festival.
- Two volunteer shifts at our larger events: EVA Air Brisbane Marathon Festival and EVA Air Sunshine Coast Marathon Festival.

As an Atlas Collective member, you'll receive

- The opportunity to take on a leadership role within our community and make a genuine contribution to our events.
- Access to our exclusive Atlas Collective Facebook group, where you can connect with other members and stay up to date with our events.
- Complimentary entry to the event(s) where you complete your volunteer commitment.
- A 15% registration discount to share with family and friends.
- An Atlas Collective polo shirt.
- 50% off event merchandise.
- No membership fees.